

**Thank you for choosing  
Visionary Eyecare of Monroe**

We have the latest fashions from leading designers and superior digital lens technology. It's the best of both worlds! Talk to our opticians and see for yourself!

Date: \_\_\_\_\_

Frames: \_\_\_\_\_

Lenses: \_\_\_\_\_

Treatments: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Estimated Total: \_\_\_\_\_



# Question?

**Would you buy your glasses  
from the same place you buy  
your tires?**

“The bitterness of poor quality remains long after the sweetness of low price is forgotten” – Ben Franklin



Your *Vision* is Our *Focus*

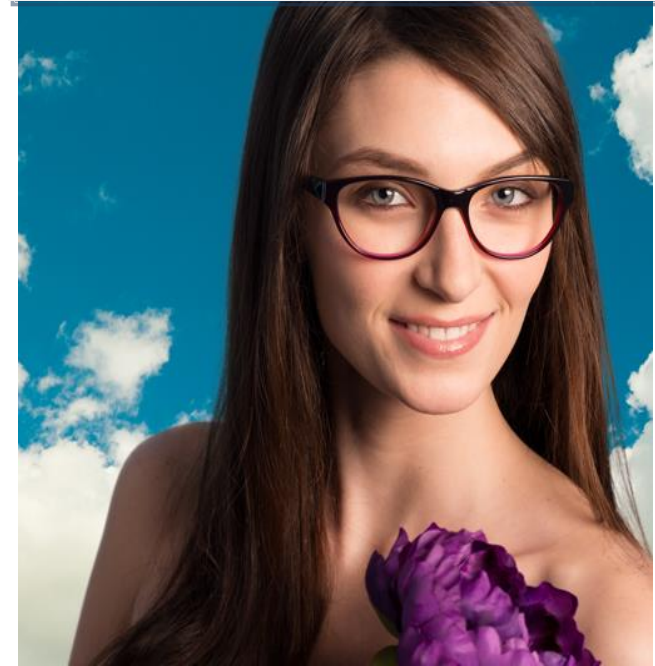
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Confused about eyewear?

**We can help.**



Your *Vision* is Our *Focus*

Complete primary care for your eyes.



Eyeglasses are a unique necessity because there is nothing as critical to our performance at work, daily tasks and recreational activities; as our vision. We require excellence in visual performance from our lens products, and our contemporary frame collection focuses on design, quality and unexpected details. All of these requirements seem equally important.

### **Are there differences in lenses?**

You better believe it! There are dozens of lens manufacturers. Who makes the best? We've taken the guess work out of that question. Our opticians evaluate all lenses to determine clarity, reproducibility, durability and prescription availability.

### **We only offer lenses that meet our standards.**

By insisting on only the best lens quality, we are able to offer a one year lens and frame warranty at no cost to you with normal use.

### **How long should eye wear last?**

The average person will keep a pair of glasses approximately two and half years depending on prescription needs.

### **What is my total investment?**

On average between \$300-\$600. This equals around \$.75 per day over a two year period.

## **There are differences in everything we buy...Eyeglasses are no exception.**

### **What makes us different...**

- Personal, complete eye health care for all ages.
- We specialize in difficult prescriptions.
- The lenses we use were voted number one by the eye industry.
- Our lab is locally owned and operated.
- Free one year warranty on frames and lenses for damage due to normal use.
- You receive discounts off original prices (not inflated ones) for multiple pair purchases.
- Free scratch resistant coating on applicable lenses.
- Free adjustments for the life of your glasses.
- All your vision needs in one facility resulting in complete vision care.

### **When you shop remember to compare apples-to-apples, the exact same quality of services, lenses and frames.**

Our practice now offers lenses with built in technology. A personalized, customized digital lens created to the wearers specific prescription.



### **How much are you willing to save for the only two eyes you have?**

With mass marketing tactics of other eyeglass providers we are bombarded with advertisements of "Two for One", "Half Off", or "\$99.00 Complete Pair". How do you know which eyewear purchase is a good value?

### **Does your "Value" price include the following features?**

- \* Clearer vision with advanced lens technology
- \* Knowledgeable, friendly staff
- \* Current frame selection with lots of styles and prices to choose from
- \* Free Warranty